

Objetivo del FAM / FAM objective

- Conoce la oferta turística para la industria de reuniones de la Perla Tapatía, abarcando principales recintos, hoteles y atractivos. Vive la experiencia de la tierra del Tequila, Mariachi y Charrería en una ciudad tradicionalmente moderna.
¡Los esperamos!
- Get to know the advantages and offer that Guadalajara has as a MICE destination visiting the main venues, hotels and touristic sites. Live the experience of the land where Mexico's icons were born: El Mariachi, El Tequila and La Charrería.
¡Bienvenidos a Guadalajara!

19 Agosto / August Viernes / Friday

8:00 p.m.	Vuelo CDMX - GDL (Llegada aproximada de vuelo 8:00 p.m.)
9:30 p.m.	Llegada vuelo a Guadalajara / Recepción
10:00 p.m.	Check-in en hotel (por confirmar)
	Snack en habitación
8:00 p.m.	Flight Mexico City - GDL (Flight arrival approx. 8:00 p.m.)
9:30 p.m.	Flight arrival GDL / Airport pick-up
10:00 p.m.	Check - in hotel (TBD)
	Snack in the room



20 Agosto / August **Sábado / Saturday**

- 9:30 a.m. Vuelo CDMX - GDL (llegada aproximada de vuelo 9:30 a.m.)
- 9:45 a.m. Pick-up aeropuerto y traslado
- 10:15 a.m. Check-in en hotel (por confirmar)
- 12:15 p.m. Desayuno / brunch en restaurante PAL REAL
- 1:20 p.m. Traslado a Tlaquepaque
- 2:00 p.m. Llegada y recorrido por calle principal de Tlaquepaque (andador Independencia)
- 3:30 p.m. Casa Agave / Cielito Lindo
- 4:30 p.m. Tiempo libre
- 6:00 p.m. Cena Casa Luna
- 7:30 p.m. Pick-up y traslado
- 8:00 p.m. Traslado al hotel - Descanso

- 9:30 a.m. Flight Mexico City - GDL (Flight arrival approx. 9:30 p.m.)
- 9:45 a.m. Airport pick-up and transfer
- 10:15 a.m. Check in - hotel (TBD)
- 12:15 p.m. Breakfast / brunch at PAL REAL
- 1:20 p.m. Transfer to Tlaquepaque
- 2:00 p.m. Arrival and tour by the Tlaquepaque main street (Andador Independencia)
- 3:30 p.m. Casa Agave / Cielito Lindo
- 4:30 p.m. Free time
- 6:00 p.m. Dinner at Casa Luna
- 7:30 p.m. Pick-up & transfer
- 8:00 p.m. Transfer back to the hotel



21 Agosto / August **Domingo / Sunday**

- 9:00 a.m. Pick-up y traslado
- 9:30 a.m. Desayuno - recorrido por Hotel RIU
- 11:30 a.m. Bicicletas y actividad en Vía Recreativa
- 11:45 a.m. Recorrido Minerva / Chapultepec / Chapalita
- 12:30 p.m. Traslado a Lienzo Charro de Jalisco
- 1:00 p.m. Demostración charra
- 2:30 p.m. Traslado a Centro Histórico
- 3:30 p.m. Visita a Ciudad Creativa Digital
- 4:30 p.m. Caminata a Instituto Cultural Cabañas
- 5:00 p.m. Recorrido
- 5:20 p.m. Tour Centro Histórico
- 5:35 p.m. Bebida refrescante en La Cantina (La Fuente)
- 6:25 p.m. Cena en hotel Double Tree
- 8:00 p.m. Videomapping Catedral
- 8:35 p.m. Traslado al hotel - descanso

- 9:00 a.m. Pick-up & transfer
- 9:30 a.m. Breakfast - site inspection at RIU
- 11:30 a.m. Walking or cycling tour (Vía Recreativa)
- 11:45 a.m. Tour Minerva / Chapultepec / Chapalita
- 12:30 p.m. Transfer to Lienzo Charro de Jalisco
- 1:00 p.m. Charrería demonstration
- 2:30 p.m. Transfer to Downtown (Guadalajara's Historical Center)
- 3:30 p.m. Tour at Creative District
- 4:30 p.m. Walking tour at Instituto Cultural Cabañas
- 5:00 p.m. Tour Downtown
- 5:20 p.m. Walking tour
- 5:35 p.m. Refreshing beverage at La Cantina (La Fuente)
- 6:25 p.m. Dinner at Double Tree hotel
- 8:00 p.m. Video mapping at Cathedral
- 8:35 p.m. Transfer back to the hotel



22 Agosto / August Lunes / Monday

9:00 a.m.	Desayuno en hotel sede
10:45 a.m.	Traslado a Tequila
12:00 p.m.	Recorrido y cata La Rojeña
2:30 p.m.	Comida en Solar de las Ánimas
4:30 p.m.	Traslado a Guadalajara
5:45 p.m.	Tiempo en el hotel para refrescarse
7:00 p.m.	Traslado
7:20 p.m.	Recorrido y cena en Hotel Hard Rock
8:30 p.m.	Traslado al hotel sede

9:00 a.m.	Breakfast at hotel
10:45 a.m.	Transfer to Tequila
12:00 p.m.	Distillery tour & Tequila testing
2:30 p.m.	Lunch
4:30 p.m.	Transfer to Guadalajara
5:45 p.m.	Time to relax at hotel
7:00 p.m.	Transfer
7:20 p.m.	Tour & dinner at Hard Rock Hotel
8:30 p.m.	Transfer back to the hotel



23 Agosto / August Martes / Tuesday

9:00 a.m.	Check-out del hotel sede
9:30 a.m.	Desayuno - recorrido por Expo Guadalajara
11:00 a.m.	Pick-up en hotel (Con todas sus cosas)
11:15 a.m.	Traslado a Estadio Chivas (AKRON)
11:30 a.m.	Recorrido por el estadio
12:15 p.m.	Traslado
12:45 p.m.	Recorrido por Conjunto Santander de Artes Escénicas
2:00 p.m.	Traslado a Andares
2:20 p.m.	Comida en Hyatt - Andares
4:00 p.m.	Traslado al aeropuerto
6:30 p.m.	Vuelo a CDMX

9:00 a.m.	Check -out & pick-up hotel
9:30 a.m.	Breakfast & tour at Expo Guadalajara
11:00 a.m.	Pick-up at hotel (with luggage)
11:15 a.m.	Transfer to Chivas Stadium (AKRON)
11:30 a.m.	Tour at stadium
12:15 p.m.	Transfer
12:45 p.m.	Tour at The Performing Arts Complex
2:00 p.m.	Transfer to Andares
2:20 p.m.	Lunch at Hyatt - Andares
4:00 p.m.	Transfer to the airport
6:30 p.m.	Flight to Mexico City

Recomendaciones / Recommendations

Se recomienda traer ropa ligera y zapatos cómodos durante el día y suéter delgado para la noche. No olvidar sombrero, bloqueador y lentes de sol, así como toda la actitud para probar exquisitos platillos mexicanos y conocer lugares inolvidables.

It's recommended to bring light clothing and comfortable shoes during the day and a thin sweater for the evening. Do not forget a hat, sun block and sunglasses, as well as the best attitude to try exquisite Mexican gastronomy and discover wonderful places.