

Call for Papers: IBTM Americas

IBTM Americas, the connecting bridge for leaders in the organization of events, congresses, and conventions in the region, is inviting you to take part as a speaker at the 2023 edition of IBTM Americas.

1. Participation is reserved for professionals from the meeting and event production industry. Public relations companies, sales and marketing representatives are not allowed to present.
2. The content format will respond to suggested topics submitted by interested parties.

Suggested topics:

Sustainable and responsible events	Technological innovation for event production	Event design and production
Accessibility and Inclusion	AI and metaverse	Corporate branding and social media
Administration, economy, finance, and entrepreneurship	Immersive and sensitive experiences	Art and Culture
Hospitality and gastronomy	Meetings industry trends	Experiential and emotion destinations
Leadership and team building	Building communities	

In order to carry out a correct evaluation and subsequent promotion of the conference, we ask you to share with us the following information to the following e-mail addresses oscar.martinez@rxglobal.com and sergio.gutierrez@rxglobal.com:

- a) Title of your lecture in both English and Spanish
- b) Brief outline of your lecture in both English and Spanish
- c) High-resolution photograph as well as professional biography in both English and Spanish
- d) Brief biographical summary in both English and Spanish

The concepts, the ideas, findings, and solutions that the speaker plans to present at the event should be outlined in detail.

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Proposals will then be reviewed by the event's Education Committee, composed of the Direction, marketing as well as content areas. Participation responses will promptly be communicated when possible.

The deadline for applications is **Friday 31st of March 2023**. There is not any extension of the deadline.

If the content is approved, the following Legal Agreement must be signed:

Conference Acceptance and Legal Agreement

The selected conference presentation content will grant permission to Reed Exhibitions Mexico S.A. de C.V., through IBTM Americas (ORGANISER), to duplicate, record and/or distribute this presentation, by means of broadcast, streaming, audio, and online conferencing.

Reed Exhibitions Mexico, through IBTM Americas, will provide the technological platform to stream the conferences.

Finally, part of our promotional strategy includes specialized media interview opportunities. If selected, you will be asked for your consent to become a spokesperson for our event.

IMPORTANT: If you do not meet the above requirements, IBTM Americas has the right to refuse to accept, publish and/or promote the proposed conference.

I HAVE READ THE ABOVE AND AGREE TO THE [TERMS OF SERVICE](#) OF THE EVENT, [THE PRIVACY POLICY](#), AS WELL AS THE TERMS DETAILED IN THE TERMS AND CONDITIONS AGREEMENT. IF I DO NOT ABIDE BY THE ABOVE REQUIREMENTS, I AGREE THAT I WILL FORFEIT ALL WARRANTIES DETAILED IN THE RULES AND REGULATIONS.

Name and signature

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