

## CALL FOR PAPERS: IBTM AMERICAS

The **IBTM Americas** Organizing Committee appreciates your interest in participating in this call for papers.

- All proposals will be reviewed and approved by the Organizing Committee and the Education Council, comprised of experts in the security industry. Relevance, timeliness, innovation, tactical approach, and quality of the proposal are key evaluation criteria.
- Proposals **MUST NOT** show any sales intent; the content should be innovative, highlight industry trends, and provide examples of best practices.
- If your proposal is approved, all travel, accommodation, and transportation expenses will be your responsibility.
- During the third week of February 2025, you will receive an email from RX indicating whether your proposal has been selected.
- If your proposal is not submitted within the established deadline, the expo cannot guarantee that the information will be disseminated through all our promotional materials.

By participating as a speaker at IBTM Americas, you will:

- ▶ Receive free access to the IBTM exhibition area and the sessions of the same event, except for RX Trends.
- ▶ Gain personal and professional recognition for your company at the number one industry conference and exhibition digitally.
- ▶ Enhance the knowledge and skills of your industry colleagues.

To evaluate your proposal, you must complete this form and send it in PDF format by February 14, 2025, to the following email address: [isis.canada@rxglobal.com](mailto:isis.canada@rxglobal.com)

We understand that presentation proposals can cover a wide range of topics, so we would like to share some of the themes that we know are of interest to our attendees.

Responsible Events and Sustainability	Inclusion and Accessibility	Artificial Intelligence in Tourism and Events
Technological Innovation in Event Production	Artificial Intelligence and the Metaverse	Immersive and Sensory Experiences
Event Design and Production	Branding and Social Media	Art and Culture
Hospitality and Gastronomy	Leadership and Team Building	Experiential/Emotional Destinations
Trends in the Meeting Industry	Community Building	Innovation in Event Production

## CONFERENCE DETAILS

Presentation Title :

**Description:** Provide a brief description (100-200 words) of the information that will be presented in this session.

Briefly list three learning objectives or key takeaways that participants will gain from attending this presentation.

- 1)
- 2)
- 3)

## SPEAKER DETAILS

Full name	<input type="text"/>
Position	<input type="text"/>
Company	<input type="text"/>
Country	<input type="text"/>

## A curriculum summary of up to 300 words, including:

- Last three relevant positions
- Participation in events as a speaker (if applicable)
- Achievements
- Academic background

## Any relevant study or activity related to the presentation topic

Please provide at least six lines for the participant to fill in their information.

Attach a high-definition color photograph (300 dpi) in a “medium shot” frame, meaning a head-to-waist portrait, preferably with a white or plain background.

Example:



**The author must sign the following legal agreement:**

The content selected for a conference presentation will grant permission to Reed Exhibitions México S.A. de C.V. through IBTM Americas (ORGANIZER) to duplicate, record, and distribute this presentation through digital conferences, video, streaming, audio outputs, and online platforms. Presentations in .ppt or .pptx format, along with utilities, scripts, or code to be used during the conference, must be submitted no later than 30 days before the event begins.

Reed Exhibitions, through IBTM Americas, will provide all necessary audio and video technical equipment to the selected presenter (SPEAKER) within the assigned room (audio for the number of attendees, projector, projection screen, and computer equipment). If the presenter requires any additional equipment, they must inform the ORGANIZER at least 30 days in advance.

It is important to note that, for data protection purposes, the RX México team will not provide attendee databases to any speaker, exhibitor, or client under any circumstances.

The SPEAKER understands that only individuals listed as speakers and actively participating in the presentation will have access to the conferences. Coworkers, PR representatives, or others wishing to attend the session must register for the event and pay the participation fee if applicable.

**IMPORTANT: If the aforementioned requirements are not met, IBTM Americas reserves the right to accept, publish, and/or promote the proposed conference.**

I HAVE READ THE ABOVE AND AGREE TO THE EVENT TERMS OF SERVICE, PRIVACY POLICY, AND THE TERMS OUTLINED IN THE AGREEMENT. I UNDERSTAND THAT FAILURE TO COMPLY WITH THE DESCRIBED REQUIREMENTS WILL RESULT IN THE LOSS OF ALL GUARANTEES OUTLINED IN THE REGULATIONS.

**Name and Position**

**Signature**

Atentamente,  
Comité organizador de IBTM Americas



In the business of  
building businesses