

The **IBTM Americas Organizing Committee** thanks you for your interest in participating in this call for presentations. Please consider the following:

- All proposals will be reviewed and approved by the Organizing Committee and the Education Council, made up of experts from the security industry. Relevance, timeliness, innovation, tactical focus, and overall quality of the proposal are key aspects of the evaluation.
- Proposals **MUST NOT** include any sales intention; content should be innovative, highlight industry trends, and provide examples of best practices.
- If your proposal is approved, all travel, accommodation, and transportation expenses must be covered by the speaker.
- **During the second week of April 2026**, you will receive an email from RX indicating whether your proposal has been selected.
- If your proposal is not submitted within the established deadline, the expo does not commit to disseminating your information in all our promotional materials.

By participating as a speaker at **IBTM Americas**, you:

- ▶ Will receive free admission to the **IBTM** exhibition floor and all sessions of the event, except for **RX Trends**.
- ▶ Will gain personal and professional recognition for yourself and your company at the leading conference and exhibition in the industry, in digital format.
- ▶ Will contribute to improving the knowledge and skills of your industry peers.

You will receive an email during the last week of April. To evaluate your proposal, you must complete this form and send it in PDF format **before Macrh 30th, 2026** to the following email address:

alejandra.barrientos@rxglobal.com

We know presentation proposals can cover countless topics, so we share some that are known to be of strong interest to our attendees.

- Artificial intelligence, metaverse, and extended realities
- Regenerative sustainability and positive impact
- Technological innovation and humanized experiences
- Immersive design, creativity, and production
- Brand strategy, content, and digital connection
- MICE tourism, hospitality, and wellbeing
- Conscious leadership and industry evolution

CONFERENCE INFORMATION

Session Title:

Description: Provide a brief description (100-200 words) of the information that will be presented in this session.

Learning objectives: Briefly list three learning objectives or key takeaways participants will gain by attending this presentation. Two lines per objective.

Attach a high-resolution, color photograph (300dpis) in medium shot, meaning from head to waist, preferably with a white or solid background.

SPEAKER INFORMATION

Full name

Position

Company

Country

Email Phone

Curriculum summary (maximum 300 words), including:

- Participation in events as a speaker (if applicable)
- Any study or activity related to the presentation topic
- Last 3 relevant positions
- Any achievements obtained
- Academic background

THE AUTHOR MUST SIGN THE FOLLOWING LEGAL AGREEMENT:

The content selected for presentation grants permission to Reed Exhibitions México S.A. de C.V., through IBTM Americas (the ORGANIZER), to duplicate, record, and distribute this presentation through digital media conferences, video, streaming, audio output, and online platforms. The speaker must submit any tools, scripts, or code to be used in the presentation in .ppt or .pptx format no later than 30 days before the event. Reed Exhibitions, through IBTM Americas, will provide all technical audio and video equipment required for the presentation (audio for the number of attendees, projector, projection screen, and computer) within the assigned room. If the speaker requires any additional equipment, they must notify the ORGANIZER at least 30 days in advance. It is important to note that, for personal data protection reasons, the RX México team cannot provide attendee databases to any speaker, exhibitor, and/or client, without exception. The SPEAKER understands that only individuals listed as presenters who actively participate in the session will have access to the conference. Colleagues, PR staff, or other guests who wish to attend must register for the event and cover any participation fee, if applicable. IMPORTANT: Failure to meet the above requirements may result in IBTM Americas declining, removing, or not promoting the proposed presentation. I HAVE READ THE ABOVE AND I AGREE TO THE EVENT'S TERMS OF SERVICE, THE PRIVACY POLICY, AND THE CONDITIONS DESCRIBED IN THIS AGREEMENT. I UNDERSTAND THAT FAILURE TO COMPLY WILL RESULT IN THE LOSS OF ALL BENEFITS DETAILED IN THE REGULATIONS.

Name and position

Signature

Sincerely,
Organizing Committee of ITBM AMERICAS