

May 10, 2021.

FERNANDO FISCHER
PRESIDENT
REED EXHIBITION AMERICAS

Dear Fernando:

The current view of the contingency situation in Mexico City shows a decreasing trend which gives us the perspective towards the prompt reactivation of our industry; As you know, Centro Citibanamex has supported with access to its facilities for the start-up of a Temporary COVID-19 Unit and we will shortly be completing this operation, which will allow us to resume our activities, as long as the Mexico City authorities issue the new protocols and guidelines for holding exhibitions, congresses, business and social events.

In this way, I am pleased to inform you that, under the permission of the authorities and their corresponding guidelines, Centro Citibanamex will be able to hold the IBTM Americas event scheduled for the month of August of this year.

Likewise, reiterate that we will be implementing all prevention measures in terms of cleaning, disinfection and sanitation of our facilities, as well as, together with you and under the guidelines indicated by the authorities, implementing strict protocols of operation and logistics of events to in order to guarantee safe and reliable spaces for exhibitors and visitors.

I appreciate the support of Reed Exhibitions Mexico during this contingency and we are ready to reactivate our industry, as well as strengthen the excellent commercial relationship that we have maintained for years.

Kind regards.



MA. ANTONIETA GÁMEZ SÁNCHEZ
DIRECTORA GENERAL.
CENTRO CITIBANAMEX.



Congresos y
Convenciones



Exposiciones



Negocios



Sociales