



ibtm[®] AMERICAS

CENTRO CITIBANAMEX
MEXICO CITY, AUGUST 18-19 , 2021

Humanizing the events

The **bridge** to connect the **meetings**
and **events industry** across the **Americas**

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Organized by  Reed Exhibitions[®]



Learn about EMPERIA...

Capture your leads. Easy and Fast.

Emperia is a simple app for exhibitors to use at an event to digitally collect sales leads - exclusive of Reed Exhibitions.

4 Easy Steps to Success



1. Install

Download the app on your device.



2. Login

Get the Login credentials from Welcome mail sent to Exhibitor Admin or from Event Team.



3. Scan Onsite

Scan attendee badge to capture their info.



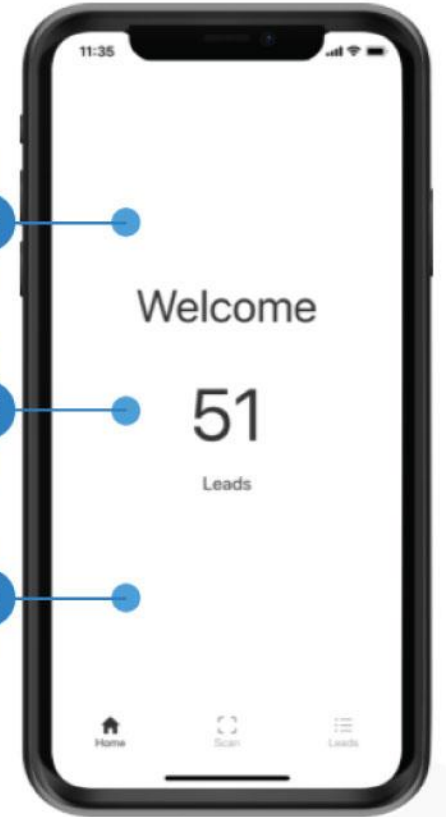
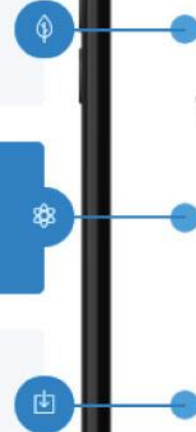
4. Download

Download all your leads as an easy to use CSV file.

Easy to Use
One tap, all done.

Works Offline
No WiFi, no problem.

RealTime Lead Access
Download your leads anytime





Why Emperia



Simple & Light

Emperia is a lightweight app that doesn't drain your smart device.



Multiple Users

Share logins with your colleague



Rate your Lead

Add extra information to each lead after scanning.



Works Offline

No connectivity? All scans are saved on your device to be synced later.



Download Anytime

Download your leads at your convenience - during or after the show.

Don't forget to ask your sales representative to add EMPERIA to your package

▶ Connect our Team:



Contact us



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